



For Immediate Release: May 27, 2010 3:00 PM CST

The 2010 Briggs & Stratton Racing World Formula/Animal Savings Bond Program

Briggs & Stratton is pleased to be teaming up once again with Coast 2 Coast Racing News for our 2010 World Formula support program. "Let the 2010 racing season begin" stated Dave Klaus, Director Briggs & Stratton Racing. "This program, with the help of Coast 2 Coast, allows us to give back to the racers and organizations that support us. From all of us at Briggs & Stratton Racing, we would like to say thanks for making the World Formula and Animal premier classes in quarter midget racing."

For 2010, our overall Savings Bond 'purse' will swell to \$8,000. Drivers competing in the Light and Heavy World Formula Classes at the 2010 QMA Eastern, Western, and Dirt Grands will be eligible. Also included are the Light/Heavy World Formula, Junior and Senior Animal classes at the 2010 USAC .25 Midget Nationals in Indianapolis.

Bond Payout to Eligible Drivers:

- 1st Place - \$400
- 2nd Place - \$300
- 3rd Place - \$200
- 4th Place - \$100

To be eligible, drivers must have approved Briggs & Stratton decals on both the nose and right side body panels in plain view. Our Decals will be available at each event from a Briggs & Stratton or Coast 2 Coast Racing News representative. Decals can also be obtained by e-mailing us at Briggsracing@basco.com.

Contact:

David Klaus – Director, Briggs & Stratton Racing
3300 Nth. 124th Street
Wauwatosa, WI 53224
Klaus.David@basco.com
F – 414 259 5684 P – 414 479 1209

OR

Debi Supan – Editor/Owner
Coast 2 Coast Racing News
P.O. Box 16563
Golden, CO 80402
C2Cracenevents@aol.com