



Every day, nearly 9 million people 50+ are at risk of hunger. Together we can change that. DrivetoEndHunger.org



USAC “Generation Next” .25 Drivers to Join Jeff Gordon and AARP Foundation in “Drive to End Hunger”

Jeff Gordon and Hendrick Motorsports joined Drive to End Hunger, a multi-year initiative by AARP and AARP Foundation to help the nearly nine million Americans age 50+ who face the risk of hunger.

USAC .25 Drivers will join one of their most beloved Quarter Midget Alumni and four-time NASCAR Cup Series Champion, Jeff Gordon, in helping AARP Foundation to 'leave hunger in the dust.' Grandparents and Aunts and Uncles are USAC .25 Drivers biggest fans and they are potentially the very people that can be affected, long term. Through AARP Foundation, \$8 can provide 3 meals a day for an older American Citizen.

Through Drive to End Hunger, AARP and AARP Foundation are working diligently to build awareness of the issue of hunger among Americans age 50+. They are working with national and community partners to supplement food distribution networks like food banks and pantries to feed hungry Americans. They work to increase participation in local SNAP (Supplemental Nutrition Assistance Programs) and are working side by side with community organizations to reach as many people as possible to make resources go further. Over 12.9 million meals have been donated through various “Drive to End Hunger” channels to date, including food drives led by AARP state offices, post-NASCAR-race track food donations, participation in Stamp Out Hunger, a national food drive led by the National Association of Letter Carriers, and third party donations.

Drivers and families are asked to download the sign-up sheet attached to this press release. Depending on which class you run, you will collect donations per heat race lap. You can collect for one class or multiple classes. All checks must be made payable to AARP Foundation. Donations are tax deductible. The top 3 collectors will receive a very special opportunity. Drivers will turn in their collection sheets and donations at “Battle at the Brickyard” Registration or in the Tower no later than Wednesday, July 25th at 5:00 pm. Donation Sheets will also be available at Sign-In.

Let’s help Jeff Gordon and AARP Foundation in the Drive to End Hunger.